

Assignment 1: Business Description

Grade Sheet

Item	Point Value	Deduction	Score	Comments
			100	
Purpose of business	40			
Marketplace	20			
Competitors (4)	40			
	100			

*Assignment 2: Competitive Market Trend Analyses*

Grade Sheet

Item	Point Value	Deduction	Score	Comments
			<b>100</b>	
<b>CA Competitive Analysis</b>				
CA Item 1				
Must show uniqueness of business	15			
Must not refer to money, profit, margin, etc.	10			
URL	10			
CA Item 2				
Must show uniqueness of business	15			
Must not refer to money, profit, margin, etc.	10			
URL	10			
<b>Market Trends</b>				
MT Item 1				
URL - must be informative	10			
Correct description of trend; must be data that can be graphed (measures past data) (no money allowed)	15			
MT Item 2				
URL - must be informative	10			
Correct description of trend; must be data that can be graphed	15			
<b>Total points deducted</b>		<b>0</b>		

Assignment 3: Basic MS Project

Grade Sheet

Item	Pnts	Deduct	Score	Comments
			<b>100</b>	If the assignment isn't based on the Foreman example, that's the end of the grading. Input '100' into C3 and the score becomes '0'.
<b>Chart must be based on Foreman example</b>	100			
			<b>100</b>	
Whole Gantt chart shown	10			
Must be in Tracking Gantt printed and used student template	40			
Data columns all printed as shown in Foreman example	10			
Time scales changed	25			
Project start date changed (Set by Project Properties)	10			
4 new summaries created (5 pts. each)	20			
New summaries out-dented to be independent of the summaries above them (2.5 pts. each)	10			
Missing links (10 pts. each)	40			
Incorrect link TYPE (FF,FS, etc) (10 pts. each)	40			
Incorrect link with wrong connections (10 pts. each)	40			
Legend data updated	10			
<b>Total points deducted</b>		0		

*Assignment 5: Basic Home Page*

Grade Sheet

<b>Item</b>	<b>Max Value</b>	<b>% Off for Errors</b>	<b>Points Off</b>	<b>Comment</b>
forbidden (403) error; not found (404) error; cheating	-100		0	
uploaded late	-25		0	
file list displayed instead of Web page	-50		0	
data entered in wrong order	-25		0	
no business name or disclaimer	-25		0	
no name or presentation number	-50		0	
no lecture # or lab section	-25		0	
no title	-25		0	
title doesn't reflect business	-10		0	
html errors (up to 5 errors @5pts each)	-25		0	
bad or missing email link	-25		0	
any copyright error	-25		0	
error or missing last date updated				
JavaScript	-10		0	
<b>Score</b>	<b>100</b>		<b>0</b>	<b>100</b>

Assignment 6: Add a Milestone (MS Project 2)

Grade Sheet

Item	Pnts	Deduct		Comments
				If the assignment is missing the milestone or it isn't of zero duration, that's the end of the grading. Input '100' into C3 and the score becomes '0'.
<b>Milestone (diamond-shaped icon) must be zero duration</b>	100			
		<b>Score</b>	<b>100</b>	
Tasks renamed	10			
Summaries renamed	10			
Start Date is properly fixed	20			
<b>Milestone:</b>				
Milestone labeled "Opening Day"	10			
Milestone outdented to outermost level	15			
Milestone icon dragged at least 1 minor time unit and no more than 3 minor time units after last task's end date.	25			
Milestone has "Must Start On" constraint	25			
Milestone is linked FS from the latest summary.	25			
Original links must not be changed	15			
Task names must be changed	10			
Baseline set for entire project	25			
All data columns are shown on printout	20			
Milestone symbol visible on printout	25			
File is saved with name "MSProject2"	5			
Top margin of printout contains "MS-Project #2 and lecture number"	5			
Legend data updated	10			
<b>Total points deducted</b>			0	

*Assignment 7: Practice Internet Hunt*  
Grade Sheet

Item	Pnts	Deduct	Comments
		<b>Score</b>	<b>100</b>
<b>Question 1</b>			
URL	5		
Answer	15		
<b>Question 2</b>			
URL	5		
Answer	15		
<b>Question 3</b>			
URL	5		
Answer	15		
<b>Question 4</b>			
URL	5		
Answer	15		
<b>Question 5</b>			
URL	5		
Answer	15		
<b>Total points deducted</b>	100	0	

**The rules:**

1. All answers to be done with a word processor. Handwritten answers will receive a zero.
2. Write the locations (URLs) which contain the answer. (Copy & paste works well for this.)
3. Write all search arguments YOU typed and the name of the search page (like "Google" or "Yahoo").
4. Do NOT write the computer-generated URLs that contain search argument data. Write down the names of all search engines used for a SUCCESSFUL search.
5. Do NOT give answers like: "I clicked on the third reply from Google".
6. Write the actual answer to the question.
7. You may NOT work together with anyone(!) or use the library or any other resource than the Internet. You may NOT consult (or chat) or email with anyone, anywhere, to get information. Emails DIRECT to the instructors are acceptable for clarification only.
8. No additional hints will be given. No posting to the list.
9. You are required to find the answer and SHORTEN IT DOWN to the simplest response. Do NOT just copy and paste entire paragraphs. Use your ability to analyse what you find.

10 points for a correct answer and 10 points for a correct URL and search arguments. For the URL and search arguments, you must give us enough information that WE can find the same answer you did, using that information.

*Midterm: Internet Hunt*  
Grade Sheet

Item	Pnts	Deduct		Comments
		<b>Score</b>	<b>100</b>	See Practice Hunt notes for rules regarding Midterm Hunt.
<b>Question 1</b>				
URL	2			
Answer	6			
<b>Question 2</b>				
URL	3			
Answer	9			
<b>Question 3</b>				
URL	2			
Answer	6			
<b>Question 4</b>				
URL	5			
Answer	15			
<b>Question 5</b>				
URL	2			
Answer	6			
<b>Question 6</b>				
URL	2			
Answer	4			
<b>Question 7</b>				
URL	2			
Answer	6			
<b>Question 8</b>				
URL	2			
Answer	6			
<b>Question 9</b>				
URL	2			
Answer	4			
<b>Question 10</b>				
URL	4			
Answer	12			
<b>Total points deducted</b>		0		

Assignment 8: Frames

Grade Sheet

Item	% Off		Points Off	Comment
	Max Value	for Errors		
forbidden (403) error; not found (404) error;				
cheating	-100		0	
uploaded late	-50		0	
more than 1 frame definition page; frameset				
tags mismatched	-50		0	
no title	-15		0	
title doesn't reflect business (e.g. Frame 1 is				
incorrect)	-5		0	
wrong # frames	-25		0	
incorrect link from Home page to Frames				
page	-20		0	
link improperly placed on Home page	-10		0	
html errors (up to 4 errors @5pts each)	-20		0	
no frame content	-20		0	
<b>Score</b>	<b>100</b>		<b>0</b>	<b>100</b>

Assignment 9: Flu Season (MS Project 3)

Grade Sheet

Item	Pnts	Deduct	Score	Comments
			100	If the assignment doesn't show the conflict or the milestone is after the conflict date, that's the end of the grading. Input '100' into C3 and the score becomes '0'.
<b>Conflict shown/created (must be obvious)</b> <b>Milestone before conflict date</b>	100			
			100	
Assuming conflict exists, response is given	50			
Correct meaning, must be limited to 5 words	25			
Meaning not urgent enough	40			
Meaning must not only describe the facts of the conflict	40			
Baseline shows moved task	25			
<b>Total points deducted</b>		0		

Assignment 10: Basic CSS  
Grade Sheet

Assignment	Pnt Value	Deduction	Comments
		Score	100
Style is embedded in <Head>	15		
Style is for <H3>	15		
BLUE is Presentation #	15		
<H3> is used on some text	20		
Tags are highlighted on printout	25		
Style is displayed on Web page	10		
<b>Total deductions</b>	100	0	

Assignment 11: JavaScript Program  
Grade Sheet

Task	Pnt Value	Deduct	Score	Comments
<b>No Output (1 of 2 possibilities)</b>				
		Score	100	
File is not found or access is denied	100			
		Score	100	
File exists, but NO output	75			

<b>Output with Mistakes</b>		Score	100	
Common Problems				
Must have working document.write() statements	50			
Must be defined in <HEAD>	30			
<i>(Only 1 Problem per Student)</i>				
<b>PROBLEM 0</b>				
❖ Individual letters of user's word not in different colors	35			
❖ Color not specified in array	15			
<b>PROBLEM 1</b>				
❖ Number of days betw. Dates not correctly computed	10			
❖ Answer not displayed in color	10			
❖ Month-names included by (and between) those dates not determined	10			
❖ Month-names not displayed in color	10			
❖ Color not specified in array	10			
<b>PROBLEM 2</b>				
❖ 10 outputs are not displayed	20			
❖ 10 outputs not incremented by 1 to show new color	10			
❖ 10 output colors don't change when page is refreshed	20			
<b>PROBLEM 3</b>				
❖ Dates of current week not correctly displayed	25			
❖ All dates except Sunday have same color	15			
❖ Sunday is red	10			
<b>PROBLEM 4</b>				
❖ Days of the week not correctly displayed	25			
❖ All days except Sunday have same color	15			
❖ Sunday is red	10			

*Assignment 11: JavaScript Program*  
Grade Sheet

PROBLEM 5				
❖ Letter count is incorrect	35			
❖ Answer is not displayed in color	15			
PROBLEM 6				
❖ Letter input by user incorrectly counted in user's sentence	35			
❖ Answer is not displayed in color	15			
PROBLEM 7				
❖ User's string not written backward	35			
❖ String is not displayed in color	15			
PROBLEM 8				
❖ Different number of sequential dates does not display after page is refreshed	30			
❖ Dates are not displayed in different colors	10			
❖ Color not specified in array	10			
PROBLEM 9				
❖ User is not prompted to guess a word from a list	15			
❖ Output does not tell user that the guess is correct/incorrect	25			
❖ <i>(should be based on random number function)</i>	10			
<b>Total Deductions</b>		0		

Final Project Points

In Class Presentation

Task	Pts per Task	Total Tasks	Total Pts
done	5	1	5
grad fill	12	1	12
3 trans	11	3	33
3 BGs	10	3	30
2 anim	10	2	20
business attire	-5	1	-5
rdg	-8	4	-32
wordy slides	-8	3	-24
attitude+subj+ot+filename	-5	6	-30

Submitted Presentation

Task	Pts per Task	Total Tasks	Total Pts
Name on 1st slide	2	1	2
Bus. Name	2	1	2
# on 1st slide	2	1	2
Pers BG	2	1	2
Bus. Desc	6	1	6
Gantt chart	6	1	6
mkt trends	2	4	8
trend URL's	2	4	8
comp. analysis	2	4	8
CA URL's	2	4	8
org chart	8	1	8
3 objs	2	3	6
pattern fill, color fill	3	2	6
ss	8	1	8
graph	8	1	8
rotation object	6	1	6
rotation text	6	1	6

Web Site

Task		Total Pts
	DONE	1
all pages	a <!--Student Name-->	1
	b @	1
	c <title>	1
Frame A	a1 <img>	3
	a2 img->img	3
	a3 page ON	3
	a4 page OFF	3
	a5 img ON	3
	a6 img OFF	3
	a7 name ref	3
	a8 _self,etc	3
Frame B	b1 link, alink, vlink, bgcolor or background	3
	b2 H1, H2, etc	2
	b3 center & align=center	2
	b4 em & strong	2
	b5 3 typefaces	3
	b6 3 text colors	3
Frame C	1a Comp Analysis	8
	1b C.A. Hrefs	8
	2a Mkt Trends	8
	2b M.T. Hrefs	8
	3 OL OL	2
Frame D	4 UL UL	2
	1 STYLE for Ols	5
	2 OL OL styled	5
	3 DL	2
	4 table	4
5 Form	6	

While you won't get individual grade sheets back for the final project, this is the grading criteria that will be used.