The Thomas J. Watson School of Engineering and Applied Science
Best Practice #1: Keep track of your accomplishments, skills, and projects

- Will you remember what you did 4 years of now?

- Keep a log of your accomplishments, skills, projects
  - LinkedIn
  - GitHub

- Stay focused on opportunities and committed to making a standout different.
Best Practice #2: Develop and expand your network

- Never underestimate the power of network
- Establish meaningful and lasting relationships
- Ask family and friends to introduce you to someone in your career field
- Maintain positive relationships
- Participate in Mentoring programs
Best Practice #3: Identify and build your expertise

- What’s your expertise?
- Become an expert in an area
- Find something that you love
- Build on momentum from past/present accomplishments
- WTSN 105
- Job shadowing
- Internships
Best Practice #4: Write career goals

- Prevents “floating”
- Become proactive in job search/goals
- Career Horizons
- Explore the industry’s outlook
  - My Next Move
  - My Plan
  - College Grad
  - Buzzfile
- Overcome obstacles
Best Practice #5: Keep your resume current

- Review your resume every semester
- Focus on internal resume for future growth
- Update your resume for every job search
- Include the following experiences:
  - Technical Skills
  - Work Experience
  - Project Experience
  - Research Experience
  - Volunteer Experience
  - Clubs/Organizations
  - Leadership Experience
Best Practice #6: Manage your professional image

- Do your actions reflect your goals/intention?
- Conduct a professional audit on language, dress, gestures and tone
- Participate in Mock Interviews
- Check your social media outlets
- Trial runs
- Career Bingo
Best Practice #7: Build a personal career portfolio

- Create a portfolio that reflects your experience
- Stand out as a potential candidate
- Doesn’t have to be “work”
- Be creative
Best Practice #8: Keep a dynamic target list

- Who are their clients?
- Who are their suppliers?
- Who are their vendors?
Best Practice #9: Create a personal board of advisor

- Seek guidance from others
  - Network
  - Faculty/Staff
  - Recruiters
- Connect with positive influences
- Expand your level of thinking
- Get involved with research
Best Practice #10: Develop your Leadership Style

- Watson Student Organizations
- Team Projects
- Professional development classes
- Books/Resources/Tests
Best Practice #11: Develop a Global Perspective

• You are competing against a global pool of workers
• Understanding global issues companies are facing will give you a competitive edge
• Study companies and their challenges
  ➢ Glassdoor can be a useful tool!
• Exploratory programs
  ➢ Binghamton In NYC: January 2019
  ➢ Binghamton in DC: March 2019
  ➢ Binghamton in Boston: March 2019
Watson Career & Alumni Connections

WATSON CAREER & ALUMNI CONNECTIONS
wcac@binghamton.edu
Make an appointment today through hireBING!

What we do for students:
- Résumé and cover letter review
- Networking tips & skills
- Mock interviews & interview preparation
- Employer recruitment events
- Professional development workshops & events
- Job & internship search assistance
- Alumni connections

WATSON CAREER & ALUMNI CONNECTIONS HAS MOVED!
Find our new office in Academic A 103.
Meet Our Team

THOMAS J. WATSON SCHOOL OF ENGINEERING AND APPLIED SCIENCE

Brendan O’Bryan, Employer Relations Coordinator (AA 106)
Maureen Van Deusen, Events Specialist (AA 103)
Lindsey Sikorski Murtland, Director (AA 106A)
Matthew Fedorchak, New Student Advisor/Program Coordinator (AA 104)

Student Assistants

Darrell Robinson (PhD, BME)
Ishika Chakrabarty (MS, SSIE)
Gillian Martin (Junior, CE)
Amanda Pelkey (Junior, ME)
How to Make a hireBING Appointment

https://app.joinhandshake.com/

- Log into your account
- Select Appointments under the Career Center drop down
- Schedule a new appointment
- Choose a Watson Students appointment type for the date and time of your choosing (resume review, cover letter review, mock interview, etc).
THANK YOU