

EY Trajectory Program

Will you be a sophomore in the School of Management or Watson Engineering School?

Would you like to learn more about information technology careers?

Would you like exposure to client-serving professionals from a "Big 4" public accounting firm?

EY will provide selected students from Binghamton University's School of Management (SOM) and Watson Engineering School guidance and direction through a 12-week independent study program during the Spring 2014 semester for those students pursuant of careers focused on information technology consulting.



EY
Building a better
working world

EY – Trajectory Program Binghamton University

Spring 2014

Overview

- ▶ EY client-serving professionals to provide students with a sample financial services case study and guide the students through research and strategy development
- ▶ Weekly sessions with EY client-serving professionals to gain insight and exposure to the challenges faced by institutions within the financial services industry
- ▶ A unique mentorship opportunity for students to build and enhance leadership, consulting, project management, and team work skills

Program details

- ▶ Weekly conference calls (Fridays from 12:00 PM to 1:00 PM) with EY client-serving professionals for teams to present case study deliverables and discuss related current events
- ▶ Multi-phased program that includes a presentation at the completion of each phase to EY leadership and Binghamton faculty

Target audience

- ▶ SOM and Watson undergraduate sophomores expected to declare majors of Management Information Systems (MIS), Computer Science, Systems Engineering, or Information Systems

Potential case study topics

- ▶ Business continuity
- ▶ Cloud computing
- ▶ Disaster recovery
- ▶ Mobile security
- ▶ Social media
- ▶ Technology risk assessments

Key dates

- ▶ Submit resume to Chris Whitney (cwhitney@binghamton.edu)
Thursday, October 17th
- ▶ EY to communicate student selections
Friday, October 25th

